



OPEN CALL

Land Jewelry 2020

An art project for jewelry artists living in countries surrounding the Baltic Sea

Application deadline: 15.03.2020

With project Land Jewelry we invite jewelry artists living by the Baltic Sea to create landart. The project consists of several phases, the main event of which will be a week creating landart on Öland, Sweden, in the summer of 2020. We are hereby calling for participants.

Theme

The thematic background for this project is the Baltic Sea and the numerous environmental problems it is facing today, including eutrophication, marine litter and declining biodiversity, among many others. Nine countries surround the Baltic Sea and about 15 million people live on its coast. It is an intensively used ecosystem and part of this project is to raise awareness about its ecological situation. This sea we live by matters and the acts we take can make a difference. We ask ourselves and you to think about the situation and how it can be spoken about through art. The Baltic sea unites nine countries, it has many names and it's relevance is undeniable. In this project we aim to honor it and let it be a source of inspiration.

Altogether ten artists (including the two of us organizing the event) will interact with the Baltic Sea environment on the eastern shore of the Swedish island Öland and create 'jewelry for the land' using only found materials of the area around them - natural or human-made. Therefore another important point is to challenge yourself and your practice as a jewelry artist in creating something possibly very different from what you usually do.

What is the relationship between jewelry art and land art? What are the differences or similarities? What happens if you change the scale from that of a body to that of a landscape?

Project phases

Participating artists will be chosen based on their application. All applicants will be notified about the selection at the **end of March**.

Pre-Öland

Before the stay on Öland we will ask the chosen artists to freely explore the theme in their own environment. For example: What is it about the Baltic that fascinates you? What are threats to it that you would like to raise awareness of? How could you translate those themes and your own practice as a jewelry artist into creating land art on Öland in August? Maybe you already want to test out doing some landart beforehand, in your own environment.

Working on Öland

Days working on Öland: 11.-15. August 2020

Days to travel to and from the island: 10th and 16th of August

The time on Öland will be spent making landart in small groups or alone, as much as you can or want in the time given. The work should be process focused and also unfinished works are ok. You should only use materials found in your direct environment and you should respect that environment and not harm it. Additional materials, if absolutely needed, should be non-toxic and biodegradable. Each artist should document their work in whatever way they feel comfortable with: diary, drawings, photos, video etc.

Be aware that these five days will be spent mostly outside.

In the evenings we will cook and eat together and discuss jewelry art, landart and everybody's own work, to get to know each other better and exchange ideas.

Post-Öland

All artists' documentation about their work and well as photos of the finished pieces and possibly other artifacts of the time spent on Öland will be turned into an exhibition to be shown in countries surrounding the Baltic Sea in the following years.

Pricetag

We have applied for grants to cover the costs of lodging, food and more, but we cannot guarantee that the project will receive these grants!

If we do not receive funding we will need every **participating** artist to pay 250€ to cover lodging and food. Further there will be the possibility to rent bikes for people who would like to explore places further away from the lighthouse.

Artists will be responsible for their own travel arrangements and insurance.

All artists will stay together in shared bedrooms at Segerstad's lighthouse on the east coast of Öland. The house we will stay in used to be the lighthouse keeper's home and the lighthouse itself is still in use. It is an isolated place with just a few small fishing sheds as neighbours. It is on a limestone shore with plenty of fossils and the water is shallow. There is rich birdlife in this area and you should have no fear of cows. There will be a lot of time spent outside, moving around on foot and possibly on bikes. If you have special needs, please mention them in your application, so we can try to find a way to work with that!

Vegetarian food and ingredients will be provided and the participants should take turns cooking together.

If we receive enough funding, we will also make a bus trip to other parts of the island that would otherwise be hard to reach on foot or bike.

Who are we

This is a private initiative by jewelry artists Maja Breife from Sweden and Wiebke Pandikow from Finland. We work with contemporary jewelry ourselves but are also very interested in the natural world and concerned about environmental issues. We want to show and share this concern and raise awareness, while also broadening our own practice. We want to invite other jewelry artists to participate in this project, because having more participants will mean more dialogue, an exchange of skills and in the end a wider array of different and interesting land art pieces.

How to apply:

By March 15th please send us an email with the subject line “Application Land Jewelry 2020” to the address landjewelry2020@gmail.com

Include the following information:

- Your name and contact information
- Your website and/or social media
- In **one** PDF:
 - CV (max 2 pages)
 - Pictures of your previous work (max 5 pictures)
 - Letter of Motivation (max 2000 characters)

In your **letter of motivation** let us know who are you as a jewelry artist. Where do you live and what is your connection to the Baltic sea? Why would you like to participate in this? Also describe your thoughts on the theme and how you might translate your jewelry practice into land art. We're **not** asking for a ready project plan but rather to show us your ideas and impressions, that you are open to a new challenge and to work spontaneously.

If you have any questions please don't hesitate to contact us at the above mentioned e-mail!